

# ATX Think Bilingual Festivals/Expos

Each year, Think Bilingual Austin hosts one or more fairs or festivals highlighting language learning programs in the area and the multicultural and linguistic diversity of our population.

- Events showcase between 20-45 different bilingual/multicultural educational and/or enrichment programs serving families and individuals in the greater Austin area.
- Events feature interactive activities and demos for families and young children.
- Events are always free and open to the public.
- Between 80-100 families typically attend these each event.



2019 Festivals/ Fairs will be held in May & November

THINK BILINGUAL



## Become a Sponsor:

Support Language Learning and Cultural Understanding.



**Bronze Sponsor:** Cash or In-kind Donation from \$300 to \$800.  
*Logo as sponsor on brochures & event page website.*



**Silver Sponsor:** Cash or In-kind Donation from \$801 to \$1500.  
*Logo as sponsor on brochures, event page website. Recognition as a Bronze Sustaining member on website for one year. A sponsor table at the event.*



**Gold Sponsor:** Cash or In-kind Donation valued more than \$1500.  
*Logo as sponsor on brochures & event page website. Listed as a Silver Sustaining Member for one year. A sponsor table at the event. At least two announcements mentioning thanks to our Gold Sponsors during event.*

## About Think Bilingual Austin

An Austin based 501 (c) (3) nonprofit whose mission is to strengthen community by supporting families and individuals in multi-language learning and multicultural exchange. Think Bilingual Austin believes that language and cultural exchange are effective tools for bridging diverse communities. They can be used to foster: understanding, perspective taking, self-identity, self-worth and effective dialogue among diverse groups.

# Think Bilingual Austin Fundraisers

To financially support our programming and increase awareness of our mission and programming, Think Bilingual Austin hosts an annual fundraiser in the early fall in addition to our Amplify Austin fundraising campaign in late February.

Your organization can help us grow our support base by becoming a sponsor of one or more of our fundraiser campaigns or events.



THINK BILINGUAL



## Become a Sponsor:

Support Language Learning and Cultural Understanding.



**Bronze Sponsor:** Cash or In-kind Donation from \$500 to \$1,000

*Logo as sponsor on brochures & event page website. Bronze Sustaining Member Recognition on website for one year. Special mention of gratitude at event.*



**Silver Sponsor:** Cash or In-kind Donation from \$1,001 to \$2,500.

*Logo as sponsor on brochures, event page website. Silver Sustaining Member on website. Special mention of gratitude at event. A sponsor table at the event.*



**Gold Sponsor:** Cash or In-kind Donation valued more than \$2,500.

*Logo as sponsor on brochures & event page website. Gold Sustaining Member Recognition with Logo on website. A sponsor table at the event. At least three announcements mentioning thanks to our Gold Sponsors during event.*

## About Think Bilingual Austin

An Austin based 501 (c) (3) nonprofit whose mission is to strengthen community by supporting families and individuals in multi-language learning and multicultural exchange. Think Bilingual Austin believes that language and cultural exchange are effective tools for bridging diverse communities. They can be used to foster: understanding, perspective taking, self-identity, self-worth and effective dialogue among diverse groups.

# Become a Sustaining Member of Think Bilingual Austin

THINK BILINGUAL



Sustaining Members make up the foundation that enables Think Bilingual Austin to develop and maintain free programming and low cost services and resources for the greater Austin area.

Learn how you can become a sustaining member.

## Levels of Sustaining Members :

Support Language Learning and Cultural Understanding.

- Community Level Sustaining Member:** Contributions of \$120 - \$300 per year (\$10 - \$25 per month). Name listing on website upon request under Community Level Sustaining Member.
- Bronze Sustaining Member:** Cash or In-kind Donation from \$301 to \$1,000. *Name recognition as Bronze Sustaining Member on website for one year.*
- Silver Sustaining Member:** Cash or In-kind Donation from \$1,001 to \$2,500. *Logo recognition as Silver Sustaining Member on website for one year.*
- Gold Sustaining Member:** Cash or In-kind Donation valued more than \$2,500. *Logo as sponsor on brochures & materials for one of our annual fairs and a sponsor table. Gold Sustaining Member Recognition with Logo on website for one year.*

## About Think Bilingual Austin

An Austin based 501 (c) (3) nonprofit whose mission is to strengthen community by supporting families and individuals in multi-language learning and multicultural exchange. Think Bilingual Austin believes that language and cultural exchange are effective tools for bridging diverse communities. They can be used to foster: understanding, perspective taking, self-identity, self-worth and effective dialogue among diverse groups.



# Sponsor Materials for our Community Outreach

Our community outreach programs rely on a variety of materials to provide engaging interactive activities and resources to children and adults in the community. **These activities and resources serve to educate, inform and inspire all ages to value multilingualism and intercultural exchange.**

All **resources and activities are made available free to the public.** Community outreach programs are in conjunction with other community partners such as Creative Action, Local School Districts, PTA Organizations,, Sustainable Food Center, City of Austin Cultural Programming, Austin Voices Family Programs, and more.

Each **activity and resource packet costs between \$3-\$4 in material costs** . This does not cover labor costs. Depending on the community program we are engaged in with our community partners, we **serve on average between 30 - 50 families per outreach engagement.** On a monthly basis, we reach 100 families on average. During "Back to School" season in August, we reach up to 300 families.

\*As a sponsor for materials, a donation of \$350 will provide 100 families with interactive hands-on activities and resource packets that families can take home to help them with language learning and intercultural exchange. On average, for a local community outreach event, approximately \$140 is needed to cover the material costs for the activities and resources distributed.

Your company can sponsor resource packets and activities by choosing either the number of families served or by the type of community outreach.

As a **Sponsor** covering material costs for resources and activities hosted by Think Bilingual Austin, you may choose one of the following:

- \*A **special signage with prominent logo placement recognizing your company's contribution** for providing materials and resources at the event.

- \*A **small card or logo sticker to be included** in the packet indicating the name of the organization that has sponsored Think Bilingual Austin's resource packet and activities.

By **donating \$75 in addition** to the estimated material costs to help cover **labor costs** associated for a given community outreach activity/event, the sponsor will be entitled to **both options as stated above.**

## About Think Bilingual Austin

An Austin based 501 (c) (3) nonprofit whose mission is to strengthen community by supporting families and individuals in multi-language learning and multicultural exchange. Think Bilingual Austin believes that language and cultural exchange are effective tools for bridging diverse communities. They can be used to foster: understanding, perspective taking, self-identity, self-worth and effective dialogue among diverse groups.